



Mud Pie Opens Apparel-Only Showroom at Atlanta Apparel Mart

Atlanta GA, April 13, 2018 – Mud Pie, a market leader in HOME, KIDS , FASHION gifts and apparel, officially opened a new apparel-only showroom at the Atlanta Apparel Mart this week. The 600 sq. ft. space in Building 3 is open during Atlanta apparel shows, gift shows and year-round by appointment. The showroom will feature upcoming line introductions as well as in stock and ready to ship offerings for dresses, separates, outerwear, jewelry, handbags and accessories.

The move marks Mud Pie’s continued expansion into women’s apparel. Fashion has been the fastest growing category for Mud Pie since launching in 2010. Mud Pie and OneCoast also recently announced the launch of a new OneCoast Mud Pie Fashion Division, a specialized team of experts that serve as stylists and consultants to help retailers build the right assortment for their stores. According to Fred Pannek, President of Mud Pie, “The new showroom puts Mud Pie WHERE fashion retailers buy, WHEN they buy. With this new showroom and our dedicated sales force, we will be able to serve apparel buyers with the right product at the right time.”

Mud Pie Atlanta Apparel Showroom – Building 3, #8-E111A. For information or to book an appointment contact 1-800-998-1633 or visit <https://wholesale.mudpie.com>

About Mud Pie

Mud Pie is a leading gift company, founded by current CEO, Marcia Miller in 1988. The company began with 10 living items, and has since grown into an award-winning manufacturer of baby & kids apparel, fashion & accessories, and home pieces all designed to celebrate life’s special moments. Mud Pie is based in Atlanta, GA and is available in over 16,000 specialty retailers and department stores worldwide.

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