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**FOR IMMEDIATE RELEASE**

## **Mud Pie Acquires Additional Flagship Showroom Space at AmericasMart Atlanta**

ATLANTA – May 10, 2022 – Mud Pie, leader in the gift, décor and lifestyle industry, has acquired additional space for the brand’s flagship showroom at AmericasMart Atlanta, Building 2, Suite 680. The expansion, which brings Mud Pie’s Atlanta showroom footprint to a whopping 20,900 square feet, will debut to retailers this July at Atlanta Market.

All 1,264 square feet of new display space will house Mud Pie’s growing Baby & Kids gift collection, and will resemble a traditional retail environment. Mud Pie president, Fred Pannek, notes, “We are thrilled to expand our flagship showroom in Atlanta and offer retailers a glimpse of what Mud Pie product will look like in their stores. Our aim is to create a lifelike retail setting where buyers become shoppers, while also taking inspiration to create show-stopping holiday displays.”

Mud Pie will be debuting the Fall/Holiday 2022 Home, Kids and Women collections in Atlanta, and will also be showing in Dallas and Las Vegas this summer.

For more information on Mud Pie’s showrooms across the country, please visit [wholesale.mudpie.com](http://wholesale.mudpie.com) or contact a OneCoast Territory Manager.

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### **About Mud Pie**

Mud Pie is a home décor and lifestyle brand founded in 1988 with 10 home items, and has since expanded to design, manufacture and distribute thousands of new products each season across three divisions: Home, Kids and Women. Mud Pie is a female-founded and operated company headquartered in Atlanta, GA, selling to over 16,000 specialty retailers nationwide and directly to consumers at [www.mudpie.com](http://www.mudpie.com).