



((Media Alert)) Mud Pie Cuts Ribbon at AmericasMart Showroom

Mud Pie, leader in the gift, décor and lifestyle industry, celebrated the expansion of the brand's AmericasMart Atlanta showroom with a ribbon cutting on Thursday, July 14, 2022 during Atlanta Market. Mud Pie's leadership team was joined by partners at OneCoast to toast to the addition of 1,264 square feet of showroom space. The expansion featured Mud Pie's popular Baby & Kids gift collection and resembled a traditional retail environment.

Mud Pie president, Fred Pannek, notes, "It was an absolute thrill to celebrate Mud Pie's showroom expansion during Atlanta Market and showcase our fastest-growing division—Baby & Kids gift. We received outstanding feedback from our retailers, who were excited by the new gift offerings and took inspiration from the store-like environment we created."

Featured in photo from left to right:

Ashley Shaeffer, Mud Pie Director of Sales and Customer Experience; John Keiser, OneCoast Chief Executive Officer, Elizabeth Johnson, OneCoast Southeast Regional Sales Manager; Majda Rensberger, OneCoast President; Fred Pannek, Mud Pie President; Zander Brekke, Mud Pie Executive Vice President and General Counsel; Doug Fisher, Mud Pie Vice President of Finance; Kristin Burke, Mud Pie Vice President of Planning & Logistics; Gina Cullen, Mud Pie Vice President of Product Development; Katie Chapman, Mud Pie Manger of Customer Experience.

About Mud Pie

Mud Pie is a home décor and lifestyle brand founded in 1988 with 10 home items, and has since expanded to design, manufacture and distribute thousands of new products each season across three divisions: Home, Kids and Women. Mud Pie is a female-founded and operated company headquartered in Atlanta, GA, selling to over 16,000 specialty retailers nationwide and directly to consumers at www.mudpie.com.