

30 days of content

30 DAYS OF CONTENT

WEDDING
GIVEAWAY

PROMOTE AN
EXCLUSIVE
OFFER FOR
FOLLOWERS

STORE
EVENT

SHARE YOUR
FAVORITE
PRODUCTS

OUTDOOR
DECOR TIPS

BEHIND THE
SCENES

REPOST A
CUSTOMER
WITH YOUR
PRODUCT

CREATE A
Q&A OR
POLL

'THIS OR
THAT' INSTA
STORY

INSPIRE WITH
#MONDAY
MOTIVATION

GIVEAWAY

SHARE A LIFE
HACK/PRODUCT
HACK

HOW DO YOU
DEFINE
SUCCESS

INTERVIEW
AN
EMPLOYEE

SHARE YOUR
FAVORITE
DISPLAY

HOW DID
YOUR STORE
BEGIN?

GET TO
KNOW OUR
STORE

THANK YOUR
FOLLOWERS

SHARE AN
EMPLOYEE'S
FAV ITEM

HOW DID YOU
COME UP
WITH YOUR
STORE NAME?

POST A TRY-
ON VIDEO

DISPLAY TIPS
FOR
PRODUCTS

SHARE
CUSTOMER
REVIEWS

PRODUCT
MUST-HAVES

CAN'T LIVE
WITHOUT

SHARE YOUR
GO-TO
SPRING ITEM

POST AN
UNBOXING
VIDEO

MENTION AN
INFLUENCER
OR
CELEBRITY

SPRING
DECORATING
TIPS

HAPPY FRIDAY
/SOMETHING
EXCITING