

30 days of content

30 DAYS OF CONTENT

FOOTBALL
WATCH
PARTY INSPO

GAMEDAY
OUTFIT INSPO

HOW TO
MAKE A GIFT
BASKET

LAST MINUTE
FALL GIFTING
HACK

HOW TO
STYLE FALL
FEDORAS

ASK WHAT
YOUR
FOLLOWERS
WANT TO SEE

SMORES
GIVEAWAY

SHARE
TRANSITIONAL
APPAREL PIECES

FAVORITE
FALL FASHION
TIPS

DIY
BOUQUET
HOW-TO

WEDDING
GIVEAWAY

HAVE YOUR
CUSTOMERS
POST BACK TO
SCHOOL PICS

USE
'QUESTIONS' ON
INSTAGRAM

SNEAK PEAK
OF NEW
PRODUCT

A DAY IN
THE LIFE OF
AN EMPLOYEE

CAN'T LIVE
WITHOUT

INTERVIEW
EMPLOYEES
ABOUT THEIR
FAV NEW ITEM

TEACHER GIFT
IDEAS FOR BACK
TO SCHOOL

PROMOTE AN
IN-STORE FALL
EVENT

ASK YOUR
CUSTOMERS WHAT
THEY'RE EXCITED
ABOUT FOR FALL

POST A MID-
WEEK PICK
ME UP

TRY ON HAUL
WITH
DIFFERENT
BODY TYPES

VIDEO TIME-LAPSE
CREATING A
CHARCUTERIE
BOARD

SHARE IMAGES
OF CUSTOMERS
WITH NEW
PRODUCT

HOW TO
STYLE AN
ITEM

FALL OUTFITS
FOR THE MOM
WHO DOES IT
ALL

'WEATHER' BASED
PROMO DURING
TRANSITION TO
FALL

SHARE MUST
HAVES FOR
WOMEN, KIDS,
OR HOME

FIRST DAY OF
FALL OUTFIT

TIME-LAPSE OF
CHANGING OUR
SUMMER DECOR
FOR FALL